

Post Graduate Diploma in Business Administration (PGDBA)

Program: Post Graduate Diploma in Business Administration

Awarding Body: Sikkim Manipal University

Recognition: UGC, Ministry of HRD, Govt. of India

Duration: 1 year / 2 semesters

Eligibility: 10+2+3

Intake: February/ August

Semester I

- Management Process & Organizational Behavior
- Business Communication
- Statistics for Management
- Financial and Management Accounting
- Managerial Economics
- Human Resource Management

Semester II

- Production & Operation Management
- Financial Management
- Marketing Management
- Management Information System
- Operations Research
- Project Management

PG Diploma in Specialization Areas

Financial Management | Marketing Management | Human Resource Management | Information Systems Management | Banking Management | Retail Operations Management

Awarding Body: Sikkim Manipal University

Recognition: UGC, Ministry of HRD, Govt. of India

Duration: 1 year / 2 semesters

Intake: February/ August

Eligibility:

An MBA degree from a recognized University, or an equivalent of a two-year Post Graduate Diploma in Business Management from an AICTE approved institution.

Duration: One year (two semesters)

Semester III

- Research Methodology
- Legal Aspects of Business
- Four Elective for each specialization
- Project*

Semester IV

- Strategic Management and Business Policy
- International Business Management
- Four Electives for each specialization
- Project Contd.*

Specialization Options:

Finance	Marketing
<p>Semester - III</p> <ul style="list-style-type: none"> • Security Analysis & Portfolio Management • Mergers and Acquisitions • Taxation Management • Internal Audit and Control • Project* <p>Semester - IV</p> <ul style="list-style-type: none"> • International Financial Management • Treasury Management • Merchant Banking and Financial Services • Insurance and Risk Management • Project* 	<p>Semester - III</p> <ul style="list-style-type: none"> • Sales, Distribution and Supply Chain Management • Consumer Behavior • Retail Marketing • Market Research • Project* <p>Semester - IV</p> <ul style="list-style-type: none"> • Services Marketing and Customer Relationship Management • Advertising Management and Sales Promotion • e-Marketing • International Marketing • Project*
Human Resource Management	Information Systems
<p>Semester - III</p> <ul style="list-style-type: none"> • Manpower Planning & Resourcing • Management & Organizational Development • Employee Relations Management • HR Audit • Project* <p>Semester - IV</p> <ul style="list-style-type: none"> • Compensation Benefits • Performance Management & Appraisal • Talent Management and Employee Retention • Change Management • Project* 	<p>Semester - III</p> <ul style="list-style-type: none"> • Software Engineering • Database Management Systems (DBMS) • Computer Networks • Business Intelligence & Tools • Project* <p>Semester - IV</p> <ul style="list-style-type: none"> • ERM • e-Commerce • Technology Management • Supply Chain Management & CRM • Project*
Retail Operations	Banking
<p>Semester - III</p> <ul style="list-style-type: none"> • Warehousing & Supply Chain Management • Buying & Merchandising • Store Operations • Retail IT Management • Project* <p>Semester - IV</p> <ul style="list-style-type: none"> • Services Marketing & Customer Relationship Management • Advertising Management & sales Promotion • Mall Management • Project Management • Project* 	<p>Semester - III</p> <ul style="list-style-type: none"> • Financial Systems and Commercial Banking • Banking Related Laws and Practices • Banking Operations • Retail Banking • Project* <p>Semester - IV</p> <ul style="list-style-type: none"> • Merchant Banking and Financial Services • Treasury Management • Corporate Banking • Institutional Banking • Project*
Total Quality Management	
<p>Semester - III</p> <ul style="list-style-type: none"> • Foundations of Quality Management • Principles & Philosophies of Quality Management • Statistical Process Control and Process Capability • Quality Management Tools • Project* 	<p>Semester - IV</p> <ul style="list-style-type: none"> • ISO/QS 9000 Elements • Managing Quality in the Organization • Quality Management Systems • Quality Development Methods • Project*

Operations Management	Project Management
<p>Semester - III</p> <ul style="list-style-type: none"> • Operations Management • Enterprise Resource Planning • Supply Chain Management • Advanced Production & Operations Management • Project* <p>Semester - IV</p> <ul style="list-style-type: none"> • Maintenance Management • Quality Management • Advanced Production Planning and Control • Technology Management • Project* 	<p>Semester - III</p> <ul style="list-style-type: none"> • Introduction to Project Management • Project Planning and Scheduling • Project Financing and Budgeting • Managing Human Resources in Projects • Project* <p>Semester - IV</p> <ul style="list-style-type: none"> • Quantitative Methods in Project Management • Project Risk Management • Project Quality Management • Contracts Management in Projects • Project*