

A Unique Combined Qualification Program for the first time in India

AICTE Approved Post Graduate Diploma in Management (PGDM)

plus

**University of Cambridge, International Examinations, UK awarded
Cambridge International Diploma in Business (CIDB)**

(With unique opportunity to get Certificates on completion of each semester & option of Dual Specialization in Fifth Semester)

This flagship course is a combined two-year full time postgraduate program in Business Management leading to two certifications. The awards are industrially relevant and internationally recognised. All semesters include extensive value addition and soft skills modules along with practical assignments, case studies, industry interface, seminars, field trips, and more. The course aims to provide the theoretical inputs along with substantial practical exposure and experience and then tests the candidates on understanding of various management concepts and their use in the corporate environment. During the two years of the program, candidates are additionally awarded individual diplomas and certificates at various stages to signify successful completion of different modules and subjects.

Approval / Recognition: Respective approvals from AICTE, Ministry of HRD, Govt. of India, and the UK certifying authority.

Intakes: Twice a year - January & July

Eligibility: Graduation from a recognised University, and must have cleared entrance exam (CAT/MAT) followed by Group Discussion and Personal Interview.

Duration: Four Semesters of Six Months Each

Course Structure:

<i>Semester I</i> - Management Function & Organization Behavior - Managerial Economics - Quantitative Techniques for Managers - Financial & Management Accounting - Introduction to Information Technology - Business Communication	<i>Semester II</i> - Operations Management - Human Resource Management - Marketing Management - Economic and Social Environment - Research Methodology - Financial Management
<i>Semester III -Specialization Module</i> Choice of any one from - Marketing Management - Financial Management - International Business - Human Resource Management - Operations Management - Information Systems	<i>Semester IV</i> - Business Law & Corporate Governance - International Business - Entrepreneurial Management - Strategic Management & Ethics - Project Work

Specialisations offered may vary at different academic sessions. Kindly verify with the Institute before choosing.