

BAJM

Program: Bachelor of Journalism & Mass Communication

Awarding Body: Sikkim Manipal University

Recognition: UGC, Ministry of HRD, Govt. of India

Duration: 3 years / 6 semesters

Eligibility: 10+2

Intake: February/August

Program Structure:

<p>Semester I Communication Skills Computer Fundamentals Fundamentals of Language Human Communication Print Journalism</p> <p>Semester II Internet & New Media Organizational Behavior Computer & Printing Process Media Organisation History of Media</p> <p>Semester III Audio-Visual Communication Photo Journalism Technology Based Media Communication Public Relations</p>	<p>Semester IV Media & Society Media Laws and Media Ethics Advertising Information Society Magazine Journalism</p> <p>Semester V Media Management Media and Political System Media & Development Media Criticism</p> <p>Semester VI Media Research Investigative Reporting and Interviews Anchor Person in TV and Radio Broadcasting Project</p>
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